Used-RV search seasonality · 2025-26

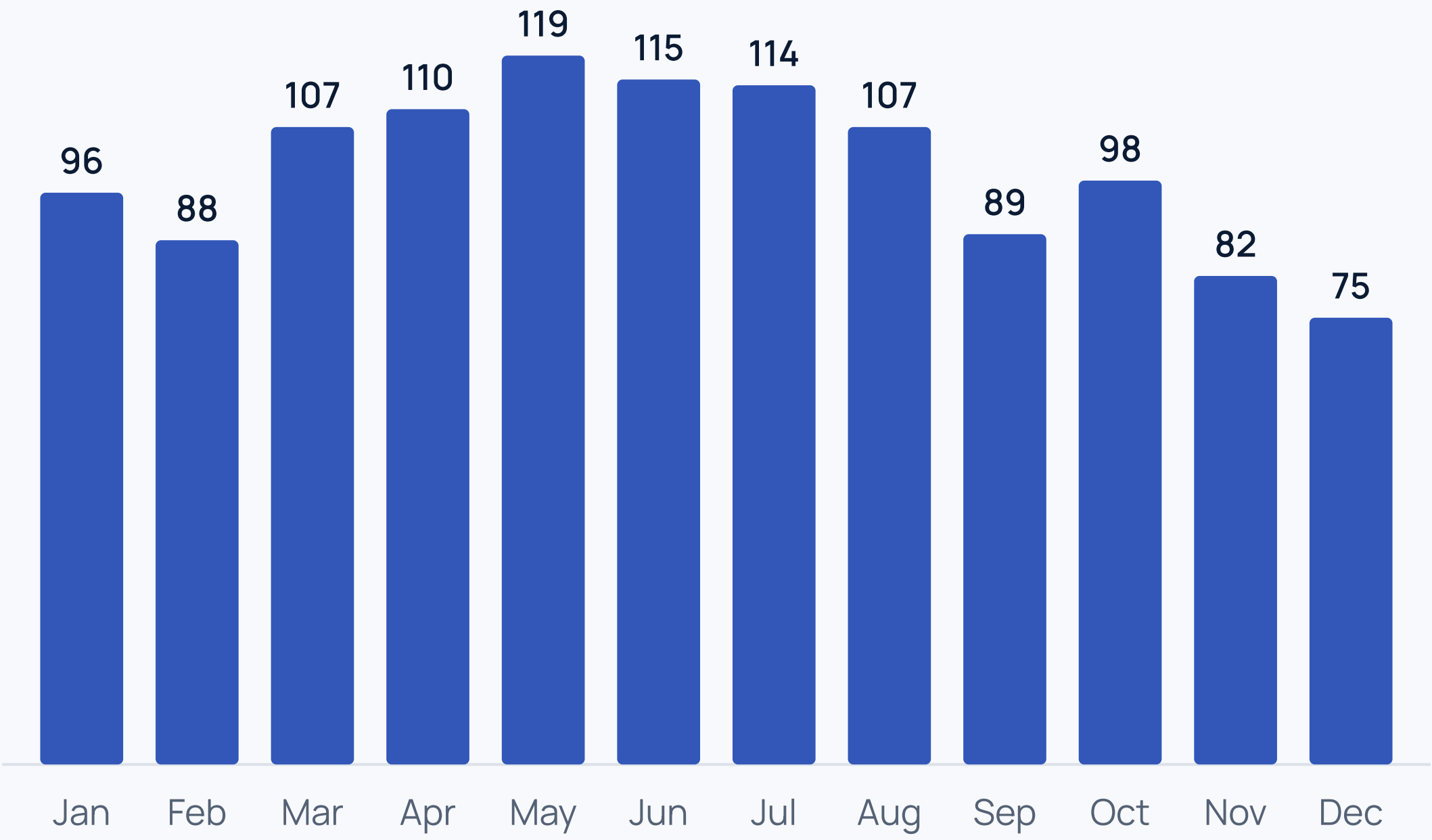
Americans shop for used RVs in May. December is the quietest month.

Monthly Google searches for used rv for sale, rv for sale and campers for sale, 50 states and DC, Oct 2025 to Sep 2026. 100 = an average month.

+59%
May searches vs December

23
states peak in May

4.5M
searches tracked



Source: RV Dealerships analysis of Google Ads search volume (DataForSEO) for 50 states and DC, Oct 2025–Sep 2026.

rvdealerships.org